



2026 PARTNER MEMBER BENEFITS

All Partner Members Receive the Following Base Package

- Electronic copy of KOA Membership Directory
- Company listing in KOA Membership Directory
- Company listing on KOA website
- Company recognition and badge recognition at all KOA meetings
- Free booth at KOA Spring Conference
- Exclusive invitation for tabletop booth at Fall Conference
- Exclusive invitation to KOA New Licensee Reception
- Exclusive reception with KOA Board at Spring Conference

Additional Benefits and Access to KOA Members	VISIONARY \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Option of showcase in the Exhibit Hall during Spring Conference; including small stage, seats and microphone to demonstrate products, market, surgical cases, etc.	✓				
Option of hosting a photo booth with company logo in the background to use as social media sharing and advertising	✓				
Option to hold Symposium at Spring or Fall Conference* (see below)	✓	✓	✓		
Opportunity to meet with the KOA Board	✓	✓	✓		
Option to host Society Social meeting	✓ (2 per year)	✓ (2 per year)	✓ (1 per year)		
Option to host Society meetings (Road Shows) if held during the year	✓ (1 st right)	✓ (2 nd right)	✓ (3 rd right)	✓ (4 th right)	✓ (5 th right)
KOA-issued Partner Member email blasts to KOA members	✓ (4 per year)	✓ (3 per year)	✓ (2 per year)	✓ (1 per year)	NA
Complimentary registration to KOA event (at either Spring/Fall Conference/Other)	✓ (4 registrations)	✓ (3 registrations)	✓ (2 registrations)	✓ (1 registration)	NA
Selection of Spring Conference booth location	✓ (1 st right)	✓ (2 nd right)	✓ (3 rd right)	✓ (4 th right)	✓ (5 th right)
Option of a second booth at Spring Conference	✓ (FREE)	✓ (FREE)	✓ (FREE)	✓ (1/2 price)	✓ (1/2 price)
Tabletop Booth at the Fall Conference	✓ (Booth for 2 days)	✓ (Booth for 1 day)			
Recognition in the Spring and Fall Conference onsite programs	✓ (full page)	✓ (full page)	✓ (listing/logo)	✓ (listing/logo)	✓ (listing)
Company recognition on KOA website with link to company site	✓ (banner)	✓	✓	✓	✓ (listing)
Recognition in KOA Membership Directory	✓ (full page)	✓ (full page)	✓ (1/2 page)	✓ (1/4 page)	✓ (listing)

*A limited number of Symposium opportunities are available. These events are an opportunity to highlight your company and/or products to our membership and can be customized to meet your needs. There is an additional cost to hold a Symposium.



2026 Partner Member Registration

COMPANY INFORMATION

Company Name: _____

Contact Name/Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Name of Local Sales Representatives: _____

Address: _____

City/State/Zip: _____

Email: _____ Cell: _____

We want to partner with the KOA at the following level:

- Visionary Partner Member for \$20,000 annually
- Platinum Partner Member for \$15,000 annually
- Gold Partner Member for \$10,000 annually
- Silver Partner Member for \$5,000 annually
- Bronze Partner Member for \$2,500 annually

Payment Method Check AMEX Visa Master Card Discover

Credit Card Number _____ Expiration Date _____ CODE _____

Name Printed on Card: _____ Signature: _____

Please return this form to:

Kentucky Optometric Association
PO Box 572
Frankfort, KY 40602

For additional information:

Call 502-875-3516 or
Email sarah@kyeyes.org

By signing on to become a KOA Partner Member, your company is agreeing to uphold the KOA Mission Statement:
KOA advocates for the advancement of optometry and exceptional eye care in Kentucky.