

## 2025 PARTNER MEMBER BENEFITS

### All Partner Members Receive the Following Base Package

- Electronic copy of KOA Membership Directory
- Company listing in KOA Membership Directory
- Company listing on KOA website
- Company recognition and badge recognition at all KOA meetings
- Free booth at KOA Spring Conference
- Exclusive invitation for tabletop booth at Fall Conference
- Exclusive invitation to KOA New Licensee Reception
- Exclusive reception with KOA Board at Spring Conference

Additional Benefits and Access to KOA Members	VISIONARY \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Option of showcase in the Exhibit Hall during Spring Conference; including small stage, seats and microphone to demonstrate products, market, surgical cases, etc.	✓				
Option of hosting a photo booth with company logo in the background to use as social media sharing and advertising	✓				
Option to hold Symposium at Spring or Fall Conference* (see below)	✓	✓	✓		
Opportunity to meet with the KOA Board	✓	✓	✓		
Option to host Society Social meeting	✓ (2 per year)	✓ (2 per year)	✓ (1 per year)		
Option to host Society meetings (Road Shows) if held during the year	✓ (1 <sup>st</sup> right)	✓ (2 <sup>nd</sup> right)	✓ (3 <sup>rd</sup> right)	✓ (4 <sup>th</sup> right)	✓ (5 <sup>th</sup> right)
KOA-issued Partner Member email blasts to KOA members	✓ (4 per year)	✓ (3 per year)	✓ (2 per year)	✓ (1 per year)	NA
Complimentary registration to KOA event (at either Spring/Fall Conference/Other)	✓ (4 registrations)	✓ (3 registrations)	✓ (2 registrations)	✓ (1 registration)	NA
Selection of Spring Conference booth location	✓ (1 <sup>st</sup> right)	✓ (2 <sup>nd</sup> right)	✓ (3 <sup>rd</sup> right)	✓ (4 <sup>th</sup> right)	✓ (5 <sup>th</sup> right)
Option of a second booth at Spring Conference	✓ (FREE)	✓ (FREE)	✓ (FREE)	✓ (1/2 price)	✓ (1/2 price)
Tabletop Booth at the Fall Conference	✓ (Booth for 2 days)	✓ (Booth for 2 days)	✓ (Booth for 2 days)	✓ (Booth for 2 days)	✓ (Booth for 1 day)
Recognition in the Spring and Fall Conference onsite programs	✓ (full page)	✓ (full page)	✓ (listing/logo)	✓ (listing/logo)	✓ (listing)
Company recognition on KOA website with link to company site	✓ (banner)	✓	✓	✓	✓ (listing)
Recognition in KOA Membership Directory	✓ (full page)	✓ (full page)	✓ (1/2 page)	✓ (1/4 page)	✓ (listing)

*\*A limited number of Symposium opportunities are available. These events are an opportunity to highlight your company and/or products to our membership and can be customized to meet your needs. There is an additional cost to hold a Symposium.*

# 2025 Partner Member Registration

**COMPANY INFORMATION**

Company Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Name of Local Sales Representatives: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Cell: \_\_\_\_\_

**We want to partner with the KOA at the following level:**

- Visionary Partner Member for \$20,000 annually
- Platinum Partner Member for \$15,000 annually
- Gold Partner Member for \$10,000 annually
- Silver Partner Member for \$5,000 annually
- Bronze Partner Member for \$2,500 annually

**Payment Method**

Check     AMEX     Visa     Master Card     Discover

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CODE \_\_\_\_\_

Name Printed on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please return this form to:**  
 Kentucky Optometric Association  
 PO Box 572  
 Frankfort, KY 40602

**For additional information:**  
 Call 502-875-3516 or  
 Email sarah@kyeyes.org

By signing on to become a KOA Partner Member, your company is agreeing to uphold the KOA Mission Statement: KOA advocates for the advancement of optometry and exceptional eye care in Kentucky.