

Kentucky Optometric Association
115th Spring Education Conference
April 27-29, 2017
Lexington, KY
Hyatt Hotel & LCC



Where Vision and Ideas Come Together

OD AGENDA

Thursday, April 27

- 11:00am **Registration Opens**
Box Lunch is included with registration
- 12:00pm-1:00pm **“Update from CGS Medicare”**
Earl Berman, M.D.
CGS Medicare will be giving an overview of Medicare policy/general concepts for KY optometrists. Other topics discussed will be medical review/audits/error rates for optometrists.
1 Hour CE
- 1:00pm-3:00pm **“Diagnosis to Treatment: Expert Guidance in the Glaucoma Clinic”**
Ben Gaddie, O.D. & Tony Realini, M.D.
This course will guide the doctor on evaluating the optic nerve, the OCT and Visual Fields. Target IOP & current glaucoma treatment algorithms will be discussed. We will also discuss the role of new medications and SLT in the management of glaucoma. New laser techniques in development will be reviewed.
2 Hours CE (ETP/TPA)
- 3:00pm-5:00pm **“Landmark Clinical Trials and the Glaucoma Suspect: How Your Glaucoma Specialists Sees It”**
Tony Realini, M.D.
This course will examine the practical results of the main landmark clinical trials in glaucoma. In addition, the approach to managing the glaucoma suspect will be outlined. Other topics including optimizing the glaucoma referral process-what is needed and what is not!
2 Hours CE (TPA)
- 5:00pm-6:00pm **“Updates and Reminders of Kentucky Optometry Law”**
Kentucky Board of Examiners
Board members and the Board attorney will cover legal issues most frequently addressed by the board and provide recommendations on best practices to comply with the law.
1 Hour CE
- 6:00pm-7:00pm **KOA Membership Meeting**
- 7:00pm-8:00pm **Opening Reception**



**TPA denotes all courses that qualify as TPA CE for the Kentucky Board of Optometric Examiners.*

**ETP denotes all courses that qualify as ETP CE for the Kentucky Board of Optometric Examiners. Those not ETP certified, then the ETP course will count towards your TPA hours.*

Friday, April 28

- 7:00am-8:00am **Registration / Breakfast**
- 8:00am-9:00am **“Diagnosis & Treatment of OSD Conditions :Focus on Blepharitis”**
Paul Karpecki, O.D.
This lecture allows the participant a better understanding of anterior blepharitis and meibomian gland dysfunction MGD. The various forms of anterior blepharitis including staphylococcal, demodex and seborrheic, will be differentiated and the focused treatment options will be elaborated on. Likewise a better understanding of MGD will be provided including how to best diagnose and treat the disease as well as its role in dry eye disease.
1 Hour CE (TPA)
- 9:00am-11:00am **“What, Why, How about Dry Eye Disease Management”**
Paul Karpecki, O.D.
This course will be an in-depth discussion of Dry Eye Disease.
2 Hours CE (TPA)
- 11:00am-12:00pm **“Hosting Clinical Externs”**
Cliff Caudill, O.D., F.A.A.O.
This course will outline the rewards of hosting optometry students in your practice. Details about requirements, expectations and administration of an externship program.
1 Hour CE (Practice Management)
- 12:00pm-2:00pm **Presidential Awards Luncheon**
- 2:00pm-4:00pm **“Eyelid Lesions and Dry Eye Reasons”**
Blair Lonsberry, OD
Patients present with a variety of conditions that affect the ocular and periocular tissues. This interactive presentation will review the various periocular lesions focusing on differentiating the benign from malignant and examining the various relationships that exist in ocular surface disease. The latest in diagnostic testing and treatment management will be discussed.
2 Hours CE (ETP/TPA)
- 4:00pm-5:00pm **“In-Office Procedures for the Anterior Segment”**
Fraser McKay, O.D.
Both new and old; what, when and how. A look into corneal procedures, lid procedures, emergencies and post-operative care.
1 Hour CE (ETP/TPA)
- 5:00pm-7:30pm **Exhibit Hall Reception**
- 7:30pm **Student Reception**

OD Saturday Agenda continued to page 7

KOA 115TH ANNUAL SPRING CONGRESS APRIL 27-29, 2017 HYATT HOTEL IN LEXINGTON, KY

Your payment should accompany this form in order to receive the early bird discount. All educational meetings as well as the social functions are included in your registration. *No ticket orders will be taken over the phone. Requests for additional tickets must be in writing and payment must accompany this order.*

Name _____	Badge Name _____
Address _____	
City _____	State _____ Zip _____ Cell () _____
Email _____	KOA or AOA Member ID# _____
<i>In case of Emergency Contact (Required): Name</i> _____ <i>Phone:</i> _____	

<u>Registration & Payment Received</u>	By 3/20	By 4/14	After 4/14	TOTAL DUE
FULL REGISTRATION				
AOA or KOA Member Discount Rate* <i>*Dues must be paid through the first quarter</i>	\$ 495	\$ 545	\$ 595	\$ _____
Non Member Rate	\$ 695	\$ 745	\$ 795	\$ _____
SPOUSE/GUEST REGISTRATION: Badge Name of Guest: _____				
A. Full Registration (food functions & breaks)	\$ 250	\$ 250	\$ 250	\$ _____
B. Basic Registration (Opening Reception & Exhibit Hall Badge/Food)	\$ 100	\$ 100	\$ 100	\$ _____
ADDITIONAL EXHIBIT HALL BADGES \$35 each X () = _____				
Includes admission to Exhibit Hall as well as the two food functions held in the Exhibit Hall. No one will be allowed in the exhibit hall without a badge. Children over 12 must have a badge. Names: _____				
ADDITIONAL TICKETS (also available at the Registration desk)				
THURSDAY Opening Reception		\$30 each X () =		\$ _____
FRIDAY Presidential Luncheon		\$30 each X () =		\$ _____
KVP Donation				
This donation is tax-deductible & replaces the half-pot drawing.			\$25.00 =	\$ _____
STUDENT Conference Registration FREE				
Students - Please mark if you plan to attend the reception on Friday Night:				

- Yes, Plan to Attend*

 Sorry, Cannot Attend.

TOTAL DUE \$ _____

SOCIAL EVENTS - Although all events are included in the registration fee, please check the ones you and your registered guest plan to attend in order to assist us in an accurate count. *Thank you!*

Thursday Box Lunch	# _____	Friday Exhibit Reception	# _____
Thursday Reception	# _____	Saturday Breakfast	# _____
Friday Breakfast	# _____	Saturday Exhibit Lunch	# _____
Friday Lunch	# _____		

PAYMENT METHOD

- Check Master Card

 VISA Discover

Bank Card # _____

Exp. Date _____ Amount \$ _____

Name as printed on card: _____

Signature _____

HANDOUTS - Check how you want your handouts. Please select one.
 Binder Flash Drive Email

Friday Food Preference (Optional) -
 Vegetarian Kosher
 Gluten-Free Vegan

REGISTRATION GUIDELINES

O.D. FULL REGISTRATION

Includes: Meal functions and all breaks:

- Thursday Box Lunch
- Thursday Opening Reception
- Friday Breakfast
- Friday Presidential Luncheon
- Friday Exhibit Hall Reception
- Saturday Breakfast
- Saturday Exhibit Hall Luncheon
- Morning & Afternoon Breaks Everyday

All Continuing Education courses and Exhibit Hall admission are included in the full registration fee.

To receive the Early Bird Discounted Rate be sure to register by March 20th!!

	BY 3/20	BY 4/14	AFTER 4/14
AOA or KOA Member Discount Rate (1st quarter dues must be paid)	\$ 495	\$ 545	\$ 595
Non Member Rate	\$ 695	\$ 745	\$ 795

SPOUSE/GUEST REGISTRATION

- A. Full Registration: Includes meal functions and breaks as listed above and admission to the Exhibit Hall.**
Fee \$ 250
- B. Basic Registration: Includes Opening Reception and Exhibit Hall badge and food.**
Fee \$ 100

STUDENT REGISTRATION

There is no registration fee for students. Be sure to mark "Student" section in the registration materials.

HOW TO REGISTER

Go to www.kyeyes.org to register online

FAX (502) 875-3782 (24 Hours a Day)



Mail P.O. Box 572
Frankfort, KY 40602

QUESTIONS?

Phone: (502) 875-3516
Email: sarah@kyeyes.org
Website: www.kyeyes.org

Conference Hotel Information:

Hyatt Hotel
401 West High Street
Lexington, KY 40507
1-800-233-1234

The KOA room rate is \$179.

Please refer to the KOA to receive the special group rate. Block Cut-off date is 03/29/17 or when it sells out.

REFUND POLICY:



Notice of cancellation must be received in writing. Full refunds will be made for requests received by April 1. Thereafter, a \$50 fee applies.

SPECIAL ASSISTANCE:

In compliance with the Americans with Disabilities Act, if you require special assistance, please call us at (502) 875-3516.

KOA PARAOPTOMETRIC REGISTRATION

APRIL 28-29, 2017

HYATT HOTEL IN LEXINGTON, KY

Name _____	Certification _____
Employed By _____	Email _____
Address _____	
City _____	State _____ Zip _____ Phone () _____
Emergency Contact: Name _____	Phone: _____

Check box if you need ABO CE Units AOA Units

<u>Continuing Education Registration</u>	By 3/20	By 4/14	After 4/14	TOTALS
Friday Only Includes 7 hours CE, Breakfast, Presidential Luncheon, Exhibit Hall Reception & Breaks.	\$ 150	\$ 175	\$ 200	\$ _____
Saturday Only Includes 6 hours CE, Breakfast, Exhibit Hall Lunch, & Breaks.	\$ 150	\$ 175	\$ 200	\$ _____
Full Registration (2 days) Includes 13 hours CE, Breakfast, Exhibit Hall Meals, Presidential Lunch, and Breaks each day.	\$ 250	\$ 300	\$ 350	\$ _____
Thursday Opening Reception Ticket (not included in registration) \$30 each X () =				\$ _____
TOTAL DUE				\$ _____

PAYMENT METHOD	
<input type="checkbox"/> Check	<input type="checkbox"/> Master Card <input type="checkbox"/> VISA <input type="checkbox"/> Discover
Bank Card # _____	Exp Date _____
Amount _____	Name as printed on card _____
Signature _____	



For Overnight Accommodations, Call the Hyatt (800) 233-1234. Be sure to identify yourself with the KOA to receive group rate of \$179.00 by 3/29/2017.

NOTE: There will be a \$50 processing fee for cancellations requested on or after 4/1/17. Cancellations must be made in writing and mailed or faxed to the KOA Office.

Your can register online at www.kyeyes.org or Please complete this form and return with payment to:

Kentucky Optometric Association
P.O. Box 572, Frankfort, KY

Phone: (502) 875-3516 FAX: (502) 875-3782 Email: sarah@kyeyes.org

PARAOPTOMETRIC CONGRESS AGENDA

APRIL 28 & 29, 2017

HYATT HOTEL IN LEXINGTON

Friday, April 28

- 7:00am Registration/ Continental Breakfast
- 8:00am -9:00am **“Prism: Everything You Need to Know”**
Prism is not a four letter word, but can be frustrating for some. This fun and interactive course makes understanding and calculating prism easy. We will explore both prescribed and accidental prism, contact lens and prism applications and limitations.
Phernell Walker, II, BSB, NCLC, ABOM **1 Hour CE (AOA Pending- ABO Approved)**
- 9:00am-10:00am **“Troubleshooting: What’s Wrong with My New Glasses”**
Every office has heard these famous words - What’s Wrong with My New Glasses? Troubleshooting and solving vision and other eyewear complaints takes critical thinking and a little investigative work at times. This course helps solve some of the toughest challenges that manifest in Rx eyewear.
Phernell Walker, II, BSB, NCLC, ABOM **1 Hour CE (AOA Pending- ABO Approved)**
- 10:00am-11:00am **“Secrets to Balancing Aniseikonia”**
This course will help explain and explore Aniseikonia. Calculating spectacle magnification and learning how to design iseikonic lenses will be discussed.
Phernell Walker, II, BSB, NCLC, ABOM **1 Hour CE (AOA Approved - ABO Approved)**
- 11:00am -12:00pm **“Advanced Optics - Through the Looking Glass”**
Ophthalmic Optics encompasses geometric, applied, and physiological optics. Optical formula plays a vital role in understanding these spectacle and contact lens arrays. Identify the refractive index of the unknown material, explore ramifications of lens horizontal and vertical tilt, advanced resolving and resultant prism, and optics of contact lenses vs eyewear.
Phernell Walker, II, BSB, NCLC, ABOM **1 Hour CE (AOA Pending- ABO Approved)**
- 12:00pm-2:00pm **Presidential Luncheon**
- 2:00pm-4:00pm **“Practice Administrator and Optical Managers Workshop”**
Today’s optical managers and practice administrators have unique challenges operating a modern optical dispensary. This course will review some of the fundamental management concepts of leadership style, forms of motivation, managing by the numbers and a deep look into ratiocination of performance, coaching techniques and business SWOT analysis.
Phernell Walker, II, BSB, NCLC, ABOM **2 Hours CE (AOA Approved- ABO Approved)**
- 4:00pm-5:00pm **“Solutions to Optical Inventory”**
One of the fundamental parts of running a successful optical dispensary is inventory control. This course helps analyze and effectively manage optical turn over rates.
Phernell Walker, II, BSB, NCLC, ABOM **1 Hour CE (AOA Pending- ABO Approved)**
- 5:00pm-7:30pm **Exhibit Hall Opening Reception**

Saturday, April 29

- 7:00am Registration/ Continental Breakfast
- 8:00am-9:00am **“Professional Ethics to Practice By”**
How well do we really know our colleagues? Because we spend most of our waking hours at work, it is extremely important that we try our best to respect another in the work environment. Not just for all staff members, but in the eyes of patients as well. Communication and respect are key to a successful and productive workplace. This course touches on conflict resolution with co-workers/patients and discusses ways to solve with positive results.
Jackie O’Keefe, LDO, ABOC **1 Hour CE (AOA Pending- ABO Pending)**
- 9:00am-11:00am **“The DNA of Ophthalmic Lenses”**
Ophthalmic lenses have unique properties like lower specific gravity, higher safety, precise optics and thinner profiles. Each lens has its own story. Becoming familiar with lenses is a great place to start when relating to patient’s visual concerns, recommending and troubleshooting when there is a complaint. This course drills deeper and explores unique properties of plus, minus, cylinder, multifocals, progressives, prisms and the plethora of material choices. Will be a hands on breakout session to help identify lenses.
Jackie O’Keefe, LDO, ABOC **2 Hours CE (AOA Approved- ABO Approved)**
- 11:00am-1:30pm **Luncheon in the Exhibit Hall**
- 1:30pm-2:30pm **“The Dark Side of Blue Light”**
Our ophthalmic world has been paying closer attention to blue light lately. Whether artificial or from the sun, blue light can actually cause harm to the human eye and has an effect on our daily rhythms. And with the increase use of electronics like smart phones, tablets and laptops, our exposure to blue light is intensifying. Discover the mysteries of this powerful light and learn how to prevent prolonged exposure for you and your patients.
Jackie O’Keefe, LDO, ABOC **1 Hour CE (AOA Approved - ABO Approved)**
- 2:30pm-3:30pm **“Meeting the Needs of Your Culturally Diverse Patients”**
Ethnic minority populations are increasing rapidly throughout the United States and buying power among these groups is surging. This represents an undeniable opportunity for eyecare professionals to grow their businesses. This seminar provides insights into eyewear perceptions and buying preferences among culturally diverse consumers and share strategies for eyecare professionals to increase patient satisfaction and attract and retain culturally diverse patients.
Jackie O’Keefe, LDO, ABOC **1 Hour CE (AOA Approved - ABO Approved)**
- 3:30pm-4:30pm **“You Deserve a Medal for Handling Patient Complaints”**
Yes, there are days when we would rather be elsewhere because of complaints. But there is a way to turn the negative around. This course offers tips on how to troubleshoot patient complaints and the best ways to handle conflict resolution troubleshoot through protocol. We will look at the importance of making sure the consumer understands the technology that we are recommending for them in a language they can understand. This course touches on conflict resolution and discusses ways to solve with positive results.
Jackie O’Keefe, LDO, ABOC **1 Hour CE (AOA Approved - ABO Pending)**

All courses presented by the KOA will count towards CE Renewal credit for those licensed by the KY Board of Ophthalmic Dispensers.

OD AGENDA

Saturday, April 29 (continued from page 2)

- 7:00am-8:00am Registration / Breakfast
- 8:00am-9:00am **“Not So Fast - Some Cases Might Fool You”**
Eric Schmidt, O.D.
This course will feature case presentations that turn out to be complicated entities. Detailed differential diagnosis schemes will be presented for each case and potential therapy paradigms will be outlined. Each case will be followed to its end so that the attendee will be able to completely work through the presentation from its start to completion.
1 Hour CE (TPA)
- 9:00am-11:00am **“New Therapeutics for Clinical Practices”**
Eric Schmidt, O.D.
Many new pharmaceutical agents and procedures to treat ocular disease are being introduced to eye doctors. This course will highlight the new products on the market and their clinical indications. Detailed discussions of their clinical effect as well as side effects using these drugs will ensue.
2 Hours CE (TPA)
- 11:00am-1:30pm **Luncheon in the Exhibit Hall**
- 1:30pm-2:30pm **“The Optic Nerve Head in Glaucoma”**
Eric Schmidt, O.D.
This course is designed to provide an overview of the optic nerve as it is affected by glaucoma, specific pathologies of the glaucomatous optic nerve and how progression of these changes appear. This very detailed course will strengthen the doctor’s clinical acumen in the diagnosis of glaucoma.
1 Hour CE (TPA)
- 2:30pm-4:30pm **“Oral Pharmaceuticals in Anterior Segment Disease”**
Blair Lonsberry, O.D.
This interactive course examines the use of oral pharmaceuticals (including those for pain management) in the treatment management of a variety of anterior segment diseases.
2 Hours CE (TPA & Pain Management)
This course will count towards the two hours needed for those who have a DEA# & need Pain Management CE.
- 4:30pm-5:30pm **“Uveitis Systemic and Ocular Approaches to Management”**
Blair Lonsberry, O.D.
Diagnosing and managing a patient with a uveitis is much like finding a needle in a haystack. The various presentations of uveitis combined with the numerous underlying etiologies makes the diagnosis and ultimate treatment of the patient a clinical jigsaw puzzle. The following presentation utilizes the latest in interactive technology to examine the various presentations of a patient with uveitis, the diagnosis and management/ exploration of the various etiologies that underlie uveitis.
1 Hour CE (TPA)

**NOTE: Conference is finished at 5:30pm on Saturday.
No Sunday classes this year.**

KOA Partner Members

THANK YOU!!!

Gold Members (\$10,000 Level)

Alcon

Bausch + Lomb

Commonwealth Eye Surgery

Huffman and Huffman, PSC

Vistakon

Silver Members (\$5,000 Level)

Allergan

Bennett & Bloom Eye Centers

Bluegrass Retina Consultants

David Cowen, M.D., FACS

Essilor Laboratories of America

John Kenyon

Phil Brown Insurance Agency

Retina Associates of Kentucky

Singer Optical Co Inc

Bronze Members (\$2,500 Level)

Avisis

Coopervision

Diopysis Inc

Diversified Ophthalmics

HOYA Vision Care

MARCO

Norman Radtke, MD

Optovue

Professional Insurance Plans

Superior Vision

Zeiss Meditec

Kentucky Optometric Association
P.O. Box 572
Frankfort, KY 40602

REGISTRATION INFO
ENCLOSED

HOTEL RESERVATIONS



Call the Hyatt Hotel
401 West High Street
Lexington, KY 40507
1-800-233-1234

RATES: \$179 Single/Double

Please refer to the KOA to receive the special group rate. Cut-off date is 03/29/17.
Please be sure to make your reservation before that date!!!